



CHLOE HAND

Strong media and communications professional specializing in digital content creation, videography, video editing, photography, styling, and social media management.

CONTACT

✉ CHLOEHANDC@GMAIL.COM

☎ 727-424-5506

📍 WEST CHESTER, PA

📷 @CHCINEMAS

VIDEO PORTFOLIO:

<https://chloehandc.wixsite.com/videoportfolio>

PHOTOGRAPHY WEBSITE:

<https://chloehandc.wixsite.com/chloehandcinemas>

EDUCATIONS

2017-
2020

BACHELOR OF SCIENCE

PUBLIC RELATIONS + ADVERTISING
UNIVERSITY OF SOUTH FLORIDA

2016-
2017

MUSIC BUSINESS

BELMONT UNIVERSITY

WORK EXPERIENCES

FEBRUARY 2023- PRESENT

FREELANCE SOCIAL MEDIA MANAGEMENT

NXTGEN NETWORK—REMOTE

- Editing long-form video projects including interviews, highlight/recap videos, and vlogs.
- Creating Instagram Reels
- Content creation, content curation, and scheduling
- Posting for (2) accounts 2-4 times a week on Instagram, Facebook, and LinkedIn.
- Communicating with clients

JUNE 2020- PRESENT

MEDIA RESOURCES ASSOCIATE

AO NORTH AMERICA—WAYNE, PA

- Support AONA branding through infomercials, surgeon video shoots, course promotions to be delivered through AONA's channels.
- Edit videos using Final Cut Pro and Premiere including titles, transitions, music, branding, etc.
- Daily uploads to social media platforms.

JULY 2019- MARCH 2020

VIDEOGRAPHER & EDITOR

LIRY'S JEWELRY—TAMPA, FL

- Filming daily content for the company's YouTube channel.
- Filming and editing product advertisements to showcase on their social media channels and website.

MY SKILLS

VIDEOGRAPHY

PHOTOGRAPHY

STORYTELLING

VIDEO EDITING

FINAL CUT PRO

PREMIERE

STYLING

SOCIAL MEDIA PLANNING & MANAGEMENT

INSTAGRAM

TIKTOK TRENDS

SHORT-FORM TIKTOK VIDEOS